



RE/MAX Douglass Real Estate
everywhere
you look.

Local Market Leaders

When Choosing a REALTOR® what do you look for?

- **Full-Time Realtors®:** All of our REALTORS® make their living in real estate.
- **Experience:** 100 years of combined experience working as Realtors®. We have a wealth of knowledge from which to draw and many of our sellers and buyers come from our past clients.
- **Education:** Our REALTORS® place a great amount of weight on being informed and up-to-date on their livelihood: 5 Associate Brokers, 2 CRS Designations (Certified Residential Specialists), 5 GRI (Graduate, Realtors® Institute), 2 ABR® (Accredited Buyer Representative), and E-Pro.
- **Advertising:** No local real estate agency advertises more than RE/MAX Douglass. In 2012, RE/MAX Douglass spent, in excess of \$50,000, in direct, local advertising dollars & promotion. Add advertising dollars spent by RE/MAX of Michigan and RE/MAX International, in excess of \$1,000,000.00 per month.
- **Easy to use, Web site:** www.KeweenawRealEstate.com. It will speak for itself and is sure to become your favorite real estate website for Keweenaw properties.
- **Top of Mind Brand Awareness:** RE/MAX Douglass Real Estate was voted the Best Real Estate Agency in the Daily Mining Gazette Reader's Choice Awards.
- **Virtual Tours:** RE/MAX Douglass is 1 of only 2 offices in the Keweenaw MLS to use Virtual tours to highlight listings & to provide potential buyers with a tour no matter where they are.
- **Proven Sales Record : Tops In Sales**
- **2012 was a great year! With 13 active Firms in the Keweenaw MLS, RE/MAX Douglass handled 29% of the residential sales in the Keweenaw MLS, and 25% of all sales. This year could include yours!**
- **Per Agent, RE/MAX Douglass REALTORS® consistently sell more real estate than any other firm in the Keweenaw MLS.**
- **No other firm saw more of their listings sell than RE/MAX Douglass.**

Why not work with the Real Estate Leaders: RE/MAX Douglass REALTORS® know the market and can best advise you on your next sale or purchase of property in the Keweenaw. Combine all this with a State-of-the-Art office systems, experienced office support and community involvement, and you have a great team working for YOU.